

## INTERNATIONAL STUDY TRIP



# JAPAN



Full-Time MBA | Online MBA | Part-Time MBA in Sacramento and Bay Area | M.S. in Business Analytics

Master of Professional Accountancy | Executive Education | Master of Management

Davis • Sacramento • San Francisco Bay Area • Online

THE UC DAVIS GRADUATE SCHOOL OF MANAGEMENT has earned its stellar reputation by preparing the next generation of inspired, results-driven, and collaborative leaders who are committed to making a positive impact.

## OUR TALENT

75+

Internationally renowned research faculty, visiting professors and guest lecturers

900+

Graduate Business Students in:

- Full-Time MBA
- Online MBA
- Sacramento Part-Time MBA
- San Francisco Bay Area Part-Time MBA
- Master of Professional Accountancy
- Master of Science in Business Analytics
- Master of Management

3000+

Undergraduates in:

- Technology Management Minor
- Accounting Minor and Courses

2,500+

Researchers, students and faculty trained in entrepreneurship academies, business competitions and fellows programs to help bring innovations to market

5,500+

Alumni are catalysts for change in a wide spectrum of industries and around the world

## OUR IMPACT

**OUR VISION** as a business school on the rise is to spur new business and job creation, prepare innovative management leaders, and accelerate investment and innovation through strong partnerships with industry.

Every day, our UC Davis Graduate School of Management community of faculty, students, alumni and staff is making an impact at Fortune 500 firms, mid-sized companies and promising startups by helping to put new ideas into action.

### THE MIKE AND RENEE CHILD INSTITUTE FOR INNOVATION AND ENTREPRENEURSHIP

brings together researchers and students with experienced entrepreneurs, investors and corporate leaders to build networks, support technology transfer and accelerate commercialization. More than 160 companies have launched out of, or been supported by, the institute, and startups have raised \$1.7 Billion.

## OUR ACCOLADES

TOP 10

BUSINESS SCHOOL TO WATCH IN 2024\*

TOP 20

PART-TIME MBA PROGRAMS IN U.S.\*

TOP 20

PUBLIC FULL-TIME MBA PROGRAMS IN THE U.S.

TOP 10

ONLINE MBA IN THE AMERICAS\*

NO. 1

MASTER OF SCIENCE IN BUSINESS ANALYTICS GLOBALLY FOR RETURN ON INVESTMENT\*

100%

U.S ELIGIBLE ACCOUNTING GRADUATES EARN JOB OFFERS

\*U.S. News & World Report 2024, Bloomberg Businessweek 2023-2024, QS 2024, Poets&Quants 2024

## UNIVERSITY OF CALIFORNIA, DAVIS | AT A GLANCE

Founded: 1908

**ONE OF 10 CAMPUSES OF THE UNIVERSITY OF CALIFORNIA**—the world's preeminent public research university system. UC Davis is known for its academic excellence, global leadership and societal impact, with a comprehensive health system and more than two dozen specialized research centers.

### UC DAVIS RANKS NO. 6 NATIONALLY AMONG PUBLIC UNIVERSITIES

107

UNDERGRADUATE MAJORS

101

GRADUATE PROGRAMS

40,000+

STUDENTS

4,600+

FACULTY AND ACADEMICS

20,000+

STAFF

312,000+

ALUMNI

\$1+

BILLION ANNUAL RESEARCH BUDGET (2022-2023)

### FOUR COLLEGES

Agricultural and Environmental Sciences | Biological Sciences  
Engineering | Letters and Science

### SIX PROFESSIONAL SCHOOLS

Management | Education | Law | Medicine | Veterinary Medicine  
Betty Irene Moore School of Nursing

# INTERNATIONAL STUDY TRIP

## JAPAN | MARCH 24-29, 2024

### TOUR OBJECTIVES

International business experience is a vital part of today's MBA curriculum. At the University of California, Davis Graduate School of Management, our mission is to prepare collaborative leaders who are committed to making a positive impact globally. In our international study practicum, MBA students have learned global management practices by studying and traveling to such countries as China, Chile, Cuba, Czech Republic, Brazil, Hungary, Ireland, Mexico, Malaysia, Panama, Singapore, Switzerland, Cuba, Thailand and Vietnam.

This year's trip will head to Tokyo from March 24-29. We look forward to experiencing the diversity and development of this city, and exploring Japan's key drivers of economic success and business prosperity. Our learning themes include cultures, investment, corporate governance, innovation, government policies, legal environment and key industries. Our visits will include companies, universities, historical landmarks, NGOs and government agencies in Tokyo.

### AREAS OF INTEREST

We would like to meet with business leaders, government officials, university thought-leaders and NGO advocates. In these meetings, we hope to learn business practices and competitive structures in their industries. Executives, managers and policymakers can brief us about potential opportunities, challenges, and the short-term and long-term strategies and solutions they implement. Their perspectives and practices will shed light and offer insights into international business.

- ▶ Role of Japan in the worldwide economic system
- ▶ Best approaches to engage with local companies and government on potential business opportunities
- ▶ Import/export activities and the key role they have played in economic development
- ▶ Understand how Japan's history, culture, government, and economy will impact its future relationship with U.S.
- ▶ Understand Japanese funding interest in U.S. businesses and discover investment opportunities for American entrepreneurs and companies
- ▶ Culture, religion, history and their role in socioeconomic progress
- ▶ Industries and their role in socioeconomic progress such as manufacturing, agriculture, electronics, fishing, metals, ship-building and tourism

### TOUR ITINERARY

Business meetings with the American Chamber of Commerce, Bel Japon, Cisco Japan, Google Japan, Keywords Studios, Nissan Motors, Prologis, Randstad Hapan, and others.

### CLASS TOUR DATES

March 24-29, 2024



### UC Davis MBA Study Trip: Japan

### CONTACT INFORMATION

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**JOSEPH CHEN**  
Associate Professor

*Ph.D., Stanford University  
M.S. Statistics, Stanford University  
M.S. Economics & Mathematics, Yale*

**JOSEPH CHEN** | Professor Chen has over twenty years of experience teaching MBA students and taking on leadership roles in higher education enterprises. His area of expertise is financial economics, and he teaches advanced elective courses in investment analysis and derivative securities, as well as required core courses in finance and statistics.

Professor Chen has also published numerous research articles in top finance journals analyzing downside risks in stock markets and the organizational economics of the mutual fund industry. He has also led the Graduate School of Management as the MBA program's Academic Director and served on key committees at the University of California, Davis.

Professor Chen completed his Ph.D. at Stanford University and is a Chartered Financial Analyst. He earned a master's in statistics at Stanford and a master's in economics and mathematics at Yale University. Prior to academia, he was a proprietary arbitrage trader at Bear Stearns. He has also been on the University of Southern California faculty and was a visiting assistant professor at the Massachusetts Institute of Technology.

## UC Davis MBA Student Profiles



**VERENICE ANDRADE** | Verenice is a 2024 MBA candidate at UC Davis Graduate School of Management. Her long-term goal is to pursue entrepreneurial endeavors to create opportunities for Latinos and other marginalized groups to thrive. In 2024, she launched her first venture, Nerdy Nails, as part of the Poets&Quants Big Idea Bounce annual competition, where she was among the top 20 entries to advance to the second round. As an undergraduate student, Verenice attended UC Berkeley where she was selected as a McNair Scholar and published her study on the presence of Islamophobia in the Latino immigrant community. Verenice started her career helping families obtain immigration relief, supporting low-wage workers, and advocating for individuals with disabilities through her various roles as a paralegal in California and Florida. Most recently, she served as a Senior Paralegal at Pacific Gas and Electric Company. Verenice also served as a board member at Jion Academy, an Oakland-based non-profit providing educational services to young girls. She is an active volunteer with the East Bay Naturalization Collaborative, a New Leaders Council alumna, and a member of Sambaxe Dance Company. Verenice is fluent in Spanish, conversational in Portuguese, and beginner in Arabic.



**YASH ASTHANA** | Yash is a Full-Time MBA candidate with an emphasis in strategy and finance, graduating in June 2024. He has hands-on experience in financial modeling and investment/valuation analysis within real estate private equity, as well as multiple experiences in the water utilities sector, specializing in large-scale project management and technical sales across India, the Middle East, and Africa. He is passionate about financial analysis, portfolio management, and sustainability.

**JEREL CAMPBELL** | Jerel is an experienced senior executive with a background spanning over 12 years in financial, operational, and sales leadership. His career started at Genuine Parts Company's trainee program and progressed through various roles to his current position as District Manager, overseeing 24 stores. Jerel has focused on driving sales growth, strategic planning, and operational excellence in the automotive parts industry. He specializes in managing complex processes and driving solid sales strategies. Pursuing an MBA in the UC Davis Sacramento Part-Time MBA program, Jerel eagerly combines his practical experience and ongoing education to drive success in a dynamic corporate environment. His interests include B2B sales, marketing, pricing, inventory management, and navigating global markets.



**ALVINA CHEUNG** | Alvina's business background has been in non-profit and government. She is currently a data analyst with the Treasurer and Tax Collector's Office at the City and County of San Francisco. Previously, Alvina mainly worked in human resources and event planning. She is currently pursuing an MBA from UC Davis in the Online MBA Program. She is interested in learning more about investment, finance, marketing, public relations, consulting, and business strategy. Across industries, she is most interested in technology, finance, healthcare, and food and beverages. From the International Study Trip, she hopes to learn more about how Japan's cultures and politics influence their business practice and international economy. In the past, she studied abroad in Taiwan and Singapore during her undergraduate studies at UC Berkeley.



**MICHELLE CHOW** | Michelle Chow embarked on her journey in the Online MBA Program in Winter 2022 and presently serves as the managing appraiser at the Orange County Assessor's Department, supervising the county with the second-highest property value in California. After graduating from UCLA with a BA in Geography/Environmental Studies, Michelle has remained steadfastly committed to the public sector since 2005. Breaking barriers, she became the first female Asian-American promoted to managing appraiser, the third-highest position in the Assessor's Office. Michelle's accolades include being the first California State Board of Equalization certified trainer in Orange County. With over 20 years of experience, she also holds licenses as a realtor, real estate investor, and property manager. Michelle's commitment to community service shines through in her volunteer roles as vice president of the Orange County Appraisal Society and accountant for the Child Evangelism Fellowship in non-profit sectors. Earlier in her career, Michelle demonstrated her prowess as a geographic information system specialist and real estate analyst, showcasing her adeptness in technology, finance, and analysis. Originating from Hong Kong, Michelle is fluent in multiple Chinese dialects, enriching her diverse skill set with a valuable linguistic dimension.



**JAQUELINE HARTANTO** | Jacqueline is a dynamic professional with a strong foundation in accounting. She entered the UC Davis Online MBA Program in Fall 2021. With her background in accounting and finance, she brings a potent combination of analytical and creative problem-solving skills to her current role. She is now responsible for the corporate strategic planning in a tire manufacturing company. Before joining the strategic planning team, she worked at one of the Big 4 in public accounting, where she developed a deep understanding of financial accounting principles and business processes.





**MARISSA HERNANDEZ** | Marissa is a first-generation graduate student expected to graduate in 2025 from the Part-Time MBA Program at UC Davis. Her MBA concentration is in general management. Marissa's business interests include project management, operational strategy, lean methodologies, and data analytics. Marissa works in healthcare management as an administrative supervisor at UC Davis Medical Center in Sacramento, California. This is Marissa's first time traveling to Japan, and she is very grateful for this opportunity. She looks forward to appreciating Japan's history and culture and learning more about the country's business practices, economic infrastructure, and globalization.

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**MARIA MLADENIK** | Maria Mladenik is a third-year Bay Area Part-Time MBA Program student and a product marketing professional in the technology and semiconductor industry. She holds a Bachelor of Science in Electrical Engineering and is seeking an MBA focusing on marketing and technology management. Her strategic expertise, combined with technical insight, positions her as a leader driving innovation and success in product marketing.

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**HULUHOGO MOUNGALOA** | Huluholo is a second-year student in the Sacramento Part-Time MBA Program. He was born and raised in the Kingdom of Tonga before migrating to the United States in 2008 after high school. He has various backgrounds in the trade and sports industry. He started a small real estate business focusing on buying distressed properties for renovation and selling for profits. He is also a part of a project management team developing housing and community centers in Tonga, which was damaged by the recent 2022 Hunga Tonga-Hunga Haapai volcanic eruption and tsunami. On a personal level, he played professional rugby in the United States for the Major League Rugby competition and is a fan of American sports, specifically the NFL and NBA. After completing his MBA, he hopes to link investors to start a professional rugby team in the San Francisco/Bay Area Region to participate in the MLR.

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**GERARDO PAEZ CASTILLO** | Gerardo is shifting from the human resources industry to the project management field and pursuing an MBA at UC Davis Sacramento Part-Time MBA Program. During his college years, he gained valuable experience by running his family's company, which provided him with an introduction to project management. His interest in international business has always been a driving force, particularly in the context of Japan, one of the world's leading economies. Gerardo is keen to understand how the country utilizes logistics and innovation to maintain its competitive edge. Furthermore, he is looking to explore the Japanese technology and construction sector as a potential area of focus for project management.

**DEREK SCHMIDT** | Derek is a second-year, part-time MBA student with over 20 years of experience in operations and sales. He wore many hats as the General Manager of a mobile truck equipment facility, managing a team of 20 employees, overseeing an annual sales figure of over \$10 million., handling day-to-day operations, and coordinating production, sales, human resources, supply chain, and marketing. He later managed the fleet department at a local Ram dealership, bringing a fresh perspective and expanding his skill set. Derek navigated marketing intricacies, understood customer segments, and delved into financial budgets. Later, at VSP, Derek consulted with doctors to ramp up efficiencies and was promoted to manager in the procurement division. He now leads a team of analysts who manage various projects to maximize our production lines and increase the firm's economies of scale. He ensures that procurement processes and related budgets, accounting, record keeping, and documentation are accurate and effective.

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**VICTOR UJAGAR** | Victor is a third-year, part-time MBA student with a strong background in finance and a passion for business that has driven his career. With a track record of working for private equity-backed companies, he has gained valuable experience in financial management, strategic planning, and investment analysis. Currently, Victor holds the position of Manager of FP&A at a reputable private equity-backed RIA firm, which is growing rapidly through M&A. He oversees financial performance, optimizes budgets, and provides strategic insights to drive growth. He is fascinated with financial modeling and the intricacies of how businesses grow and achieve profitability. To Victor, it's like solving a complex puzzle that combines quantitative analysis with strategic insights. Financial modeling allows him to create a roadmap for a company's financial future, predicting its potential growth trajectories and identifying key drivers that impact profitability.

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**ALICE VEGA** | Alice is currently a third-year student in the Sacramento MBA Part-Time Program. She comes from a professional background in public and private accounting. She worked for two different audit firms for the first four years of her career. Alice then worked for a biomedical start-up that focused on genome sequencing. Currently, she is working for a car wash company that implements vertical integration. Her current career goal is to pivot into finance. She is seeking experiences and exposure to finance and would also be interested in exploring companies within the manufacturing industry.

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**ALEXANDRA VON KLAN** | Alexandra is a third-year Bay Area MBA Part-Time Program student and a construction project management professional. She has experience in the vertical transportation industry, data analysis, and policy in transportation safety. She is highly adept at identifying process improvement strategies and streamlining business operations to meet financial and safety targets. Currently, Alexandra is seeking a Senior Manager Project Management position at Otis Elevator to fully utilize her MBA training and merge her experience in project management with a passion for improving design, accessibility, and safety.



## OUR GRADUATE DEGREE PROGRAMS



**UC DAVIS CAMPUS**  
Gallagher Hall  
Full-Time MBA Program  
Master of Professional Accountancy  
Master of Management



**SACRAMENTO CAMPUS**  
UC Davis Education Building  
Part-Time MBA Program

**SAN FRANCISCO CAMPUS**  
UC Law, Civic Center  
Master of Science in Business Analytics



**BAY AREA CAMPUS**  
Bishop Ranch, San Ramon  
Part-Time MBA Program

**ONLINE**  
MBA Program  
Master of Management

