JÖRN BOEHNKE

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POSITIONS

2019 - Present	Assistant Professor of Marketing and Business Analytics, Graduate School of Management UNIVERSITY OF CALIFORNIA, DAVIS
2019 - Present	Associate Research Fellow, Center of Mathematical Sciences and Applications HARVARD UNIVERSITY
2015 - 2019	Postdoctoral Research Fellow, Center of Mathematical Sciences and Applications HARVARD UNIVERSITY
2017 - 2019	Research Fellow, Labor and Worklife Program HARVARD LAW SCHOOL

EDUCATION

2015	UNIVERSITY OF CHICAGO *Ph.D. Economics*
2012	UNIVERSITY OF CHICAGO *M.A. Economics*
2008	LEIPZIG UNIVERSITY *Dipl. ≈ M.Sc. Mathematics (summa cum laude)*
2008	LEIPZIG UNIVERSITY *Dipl. ≈ M.Sc. Physics (summa cum laude)*

RESEARCH INTERESTS

- Quantitative Marketing
- Machine Learning
- Empirical Industrial Organization
- Labor Economics

RESEARCH

- *Macroscopic Properties of Buyer-Seller Networks in Online Marketplaces* (with A. Bracci et al.)
  Proceedings of the National Academy of Sciences (PNAS) Nexus, 2022

- *The Impact of Mask-Wearing in Mitigating the Spread of COVID - 19 During the Early Phases of the Pandemic*
  (with A. Aravindakshan, E. Gholami, and A. Nayak)
  PLOS Global Public Health, 2022

- *How Efficient are Decentralized Auction Platforms?* (with A. Bodoh-Creed and B. R. Hickman)
  Review of Economic Studies, 2021

- *The Missing Men: World War I and Female Labor Participation* (with V. Gay)
  Journal of Human Resources, 2020

- *Platform Data Strategy* (with H. Bhargava et al.)
  Marketing Letters, 2020

- *Preparing for a Future COVID-19 Wave: Insights and Limitations from a Data-Driven Evaluation of Non-Pharmaceutical Interventions in Germany*   (with A. Aravindakshan, E. Gholami, and A. Nayak)
  Scientific Reports, 2020
- *Design and Implementation of a Privacy Preserving Electronic Health Record Linkage Tool in Chicago*   (with A. N. Kho et al.)
  Journal of the American Medical Informatics Association, 2015

TEACHING

- Machine Learning (MSBA)
  UNIVERSITY OF CALIFORNIA, DAVIS
- Data Design & Representation (MSBA)
  UNIVERSITY OF CALIFORNIA, DAVIS
- Business of the Future (Wine Executive Program)
  UNIVERSITY OF CALIFORNIA, DAVIS
- Introduction to Web Scraping (MSBA)
  UNIVERSITY OF CALIFORNIA, DAVIS
- Economic Research Experience for Undergraduates (BA)
  BECKER FRIEDMAN INSTITUTE, UNIVERSITY OF CHICAGO
- New Tools for Acquisition / Analysis of Internet Data (PhD)
  HARVARD UNIVERSITY, NBER
- Practical Computing for Economists (PhD)
  UNIVERSITY OF CHICAGO
- Introduction to Data Acquisition and Data Management for Economic Research (PhD)
  UCLA ANDERSON
- Introduction to Computational Methods in Economics (PhD)
  UNIVERSITY OF CHICAGO
- Principles of Microeconomics, Economic Analysis 1 (BA)
  UNIVERSITY OF CHICAGO

HONORS, FELLOWSHIPS, & GRANTS

2023	Professor of the Year Award MSBA Program, UNIVERSITY OF CALIFORNIA, DAVIS
2022	Large Research Grant, UNIVERSITY OF CALIFORNIA, DAVIS
2022	Small Research Grant, UNIVERSITY OF CALIFORNIA, DAVIS
2021	Professor of the Year Award MSBA Program, UNIVERSITY OF CALIFORNIA, DAVIS
2020	Small Research Grant, UNIVERSITY OF CALIFORNIA, DAVIS
2016	Outstanding Teaching Assistant Award Executive MBA Program Asia, BOOTH SCHOOL OF BUSINESS
2016	Outstanding Teaching Assistant Award Executive MBA Program Europe, BOOTH SCHOOL OF BUSINESS
2010 - 2015	Division of the Social Sciences Fellowship, UNIVERSITY OF CHICAGO
2013	NET Institute Research Grant
2013	Division of the Social Sciences Research Grant, UNIVERSITY OF CHICAGO
2009 - 2010	Haniel-Stipendium für ein wirtschaftsbezogenes Studium im Ausland Haniel Foundation and German National Academic Foundation
2003 - 2010	General Scholarship, German National Academic Foundation

2008	Lindau Laureate Meetings Scholarship, Wilhelm und Else Heraeus Foundation
2005 - 2006	Foreign Exchange Scholarship
	German Academic Exchange Service (DAAD) and the Chinese Scholarship Council

RECENT PRESENTATIONS

2023	International Conference on Crypto-Marketing
2022	International Conference on Crypto-Marketing
2021	Inaugural PREDOC Summer School in Social Science Analytics (Master Class)
2021	UC Davis Data Summit (Master Class)
2020	AMA Summer Academic Conference (Master Class)
2020	Marketing Analytics Symposium - Sydney (MASS)
2020	Econometric Society Winter Meeting (ASSA, Poster)
2019	Conference on Neural Information Processing Systems (NeurIPS)
2019	McDonough School of Business, Georgetown University (Workshop)
2019	Conference on Big Data, Harvard Center of Mathematical Sciences and Applications
2019	11th Triennial Invitational Choice Symposium
2019	Microsoft
2018	Judge Business School, University of Cambridge
2018	Imperial College Business School
2018	UC Davis Graduate School of Management
2018	INSEAD
2018	UCL School of Management
2018	IESE Business School
2018	SC Johnson College of Business, Cornell University
2018	Brandeis University - International Business School
2018	Erasmus School of Economics
2018	Queen's University
2018	Econometric Society Winter Meeting (ASSA)

SERVICES

- Consulting Researcher:
    eBay Research, 2015 - Present
- Reviewer:
    Cambridge University Press
    Economic Journal
    European Journal of Operational Research
    Frontiers in Public Health
    Games
    International Journal of Industrial Organization
    Journal of Human Resources
    Journal of Political Economy
    Labour Economics
    Management Science
    Operations Research
    Review of Economic Studies
    Scientific Reports
    Springer Nature

- Editorial Board Member:
    - Frontiers in Communication
- Conference Co-Organizer:
    - Blockchain Conference, Harvard Center of Mathematical Sciences and Applications, 2019
- Program Committee Member:
    - ACM Conference on Economics and Computation (EC), 2015
    - Auctions, Market Mechanisms and Their Applications (AMMA), 2015