

UC DAVIS

BACHELOR OF SCIENCE IN BUSINESS



Undergraduate Business Major

The UC Davis Bachelor of Science in Business will offer a core foundation anchored in math, statistics, and economics while building competencies in fundamental areas of business.

By blending collaborative projects with rigorous analytical training, the major experience will prepare graduates ready to tackle strategic and quantitative challenges in diverse fields—from finance to entrepreneurship.

The major is a first-of-its-kind campus partnership between the Graduate School of Management, College of Letters and Science, and College of Agricultural and Environmental Sciences. The Graduate School of Management will award your Bachelor of Science in Business degree.

Key Dates and Information

- Transfer student admission will begin in Fall 2027.
- Change of majors for current students will be allowed starting in Fall 2027.
- Current students interested in business may consider exploring the undergraduate **Accounting** and **Technology Management** Minors.

Business Economics Cluster

UC Davis will offer three paths for those interested in business management and economics: **Economics**, **Managerial Economics** or the **new Business major**.



For the latest updates
bit.ly/gsm-business-major

Contact Undergraduate Admissions
bit.ly/UCDavisUA

	FALL	WINTER	SPRING
YEAR 1	CALCULUS ENGLISH THRIVING IN BUSINESS GENERAL EDUCATION	CALCULUS PSYCHOLOGY ECONOMICS GENERAL EDUCATION	CALCULUS ELECTIVE ECONOMICS GENERAL EDUCATION
YEAR 2	ACCOUNTING BUSINESS LAW GENERAL EDUCATION ELECTIVE	ACCOUNTING INTERMEDIATE MACROECONOMICS GENERAL EDUCATION ELECTIVE	STATISTICS MANAGEMENT GENERAL EDUCATION ELECTIVE
YEAR 3	INTERMEDIATE MICROECONOMICS USES OF ACCOUNTING BUSINESS WRITING ELECTIVE	INTERMEDIATE MICROECONOMICS MARKETING APPLIED STATISTICS ELECTIVE	ECONOMETRICS INFORMATION SYSTEMS ELECTIVE ELECTIVE
YEAR 4	FINANCE SPECIALIZATION 1 ELECTIVE ELECTIVE	SPECIALIZATION 2 SPECIALIZATION 3 ELECTIVE ELECTIVE	OPERATIONS SPECIALIZATION 4 ELECTIVE ELECTIVE

What makes the UC Davis Bachelor of Science in Business different from business majors at other schools?

This program features a strong quantitative foundation in math, statistics, and economics, equipping students with analytical skills for data-driven decision-making. Choose from four specialized tracks: finance, marketing, accounting or management.

Who teaches the courses?

Courses are led by esteemed UC Davis Senate faculty and highly rated lecturers with industry experience, including award-winning instructors. The Graduate School of Management collaborates with the College of Letters and Science and College of Agriculture and Environmental Science to deliver the curriculum.

What academic support and career development services are available?

Students receive comprehensive support, including a cohort advisor from the Graduate School of Management for guidance from start to finish. Business majors also participate in a first-year success seminar to ease the transition to UC Davis, build connections and develop essential business skills.

Throughout the program, there is a strong emphasis on career development, ensuring students are equipped with the skills and networks needed for future success.

Specializations *(can choose 1 or 2)*

Accounting *(take all 4)*

- Intermediate Financial Accounting I
- Intermediate Financial Accounting II
- Intermediate Financial Accounting III
- Management Accounting and Control

Finance *(choose 4)*

- Portfolio Management
- Buyouts & Acquisitions
- Venture Capital and Finance of Innovation
- Financial Management of the Firm
- Capital Markets
- Futures & Options Markets
- Money, Banks & Financial Institutions
- International Finance

Marketing & Business Analytics *(choose 4)*

- Marketing Analytics
- Customer Analytics
- Managing Business Databases
- Econometrics for Business Decisions
- Managerial Marketing
- Economics & Business Data Analytics

Strategy & Management *(choose 4)*

- Management of Innovation & Entrepreneurship
- Negotiations
- Teams and Leadership
- Strategic Management
- Decision Making
- Industrial Organization
- Theory of Games & Strategic Behavior